

## **Corelynx Solutions Private Limited**

**STP II Building, 1<sup>st</sup> Floor, Plot-53, Block-DN**

**Sector -V, Salt Lake City, Kolkata – 700091**

**Website – [www.corelynx.com](http://www.corelynx.com)**

### **Corelynx Solutions Pvt. Ltd**

STP II Building, 1st Floor, Plot - 53, Block - DN,  
Sector - V, Salt Lake City, Kolkata - 700 091  
t: +91.33.3052.3641 x 1 f: +91.33.3052.3642  
e: [info@corelynx.com](mailto:info@corelynx.com)

### **Corelynx Inc**

11501 Dublin Blvd, Suite20  
Dublin, CA 94568, USA  
t: 510.790.3641 x 1  
f: 510.742.5417  
website :[www.corelynx.com](http://www.corelynx.com)

## Company Profile:

Corelynx is an ISO 9001:2008 Certified Silicon Valley based Enterprise Software Company offering business solutions in the technology, retail, telecom, healthcare, hospitality, banking, insurance, media and public sectors.

We leverage years of expertise in technology and processes to deliver superior business value to clients with our Customer Lifecycle, Sales and Marketing, Enterprise Resource Planning and IT solutions and services.

Corelynx technology and process experts power our solutions through a global delivery model that helps our Clients enhance their service offerings, business processes, customer experience, revenues and profitability. Our Business Solutions combine research, analytics, creative services, program management, technical architecture design, software programming, quality assurance and deployment and maintenance services to make a broad and substantial impact on our clients' business.

Operating since 2005, we have developed, implemented and customized ERP, CRM, CMS applications that run on mobile devices, desktops, tablets, iPhones and cloud.

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## Corelynx Differentiators

- *ISO 9001:2008* certified
- 100+ skilled IT professionals
- 200+ clients spread across diverse business verticals
- Global presence in USA, Australia and India
- Affiliated with Business Document Xchange Consortium and Internet vizRossattenet, ANSI, IWA, SIIA, WDDA and GNU
- Partners Public Cloud - Rackspace, Amazon AWS
- Partners Private Cloud – Xantrion, Telx and US Colocations
- OpenCloud – OpenStack, Eucalyptus, Proxmox
- Developed Award winning Products and Applications for our clients
- Developed/Customized Applications for Banking, Credit Companies, Gaming Sites, Auctions, Online Marketplace, Insurance, Real Estate, Finance and Automobile industry
- Flexible engagement models
- Strong technology competency
- 24/7 support
- State of the art IT infrastructure

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## Corelynx has developed many award-winning innovative products and platforms:

- Loyalty program ClkClk, honored with:
  - 2012 FTA Hospitality Industry Award for Most Innovative and Best New Technology
  - 2012 Innovative solution awards by RSPA (Retail Solutions Providers Association) for most emerging technology.
  - Nominated platform by Harvard Business Review
- Insurance platform Comparisys won great reviews by Google in NADA 2008 show
- Converge Enterprise, an all-in-one sales and marketing software platform was semifinalist in CRM Idol 2014 and has won rave reviews by top analysts in the industry
- Converge Enterprise has also won Small Business Influencer Awards for the year 2014.

Corelynx combines technical expertise, business process knowledge and creativity to provide a broad suite of services:

- Custom Software Development
- CRM Technology Solutions
- Enterprise Software Services
- Product Development
- Mobile Application Development
- Online Commerce and Marketplace Solutions
- Open Source Development
- Cloud Deployment and Management
- IT Infrastructure Management

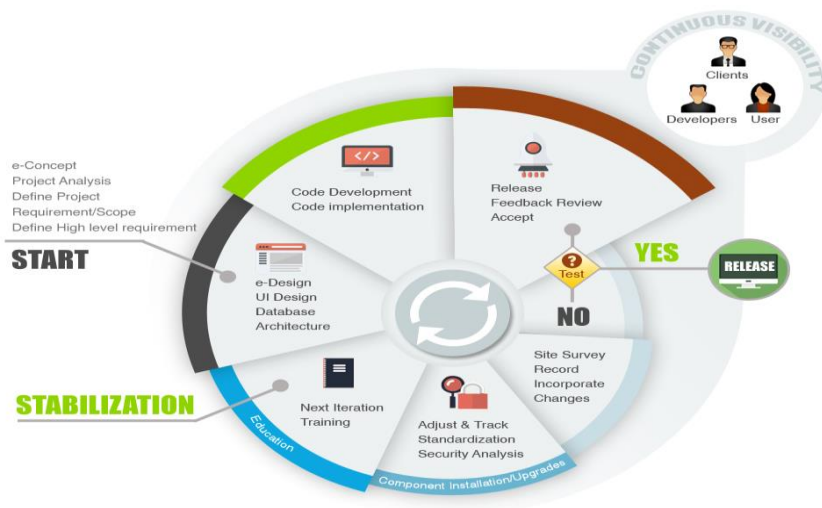
Our organized process, advanced tools and an efficient workforce help clients harness the power of technology and maximize their investment with us.

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## CORELYNX Agile Methodology

### Service Description

#### Custom Software Development

We specialize in development of robust, scalable and extensible customized software applications for desktop, mobile and cloud interfaces. With in depth experience across all major industries, we are skilled to create software applications for meeting the most challenging business problems.

Our custom applications development services are conceptualized, designed, and delivered by a team of highly experienced enterprise technology architects. Our method of work is such which ensures effective development of enterprise-class applications with reduced time to market.

Custom software development services include:

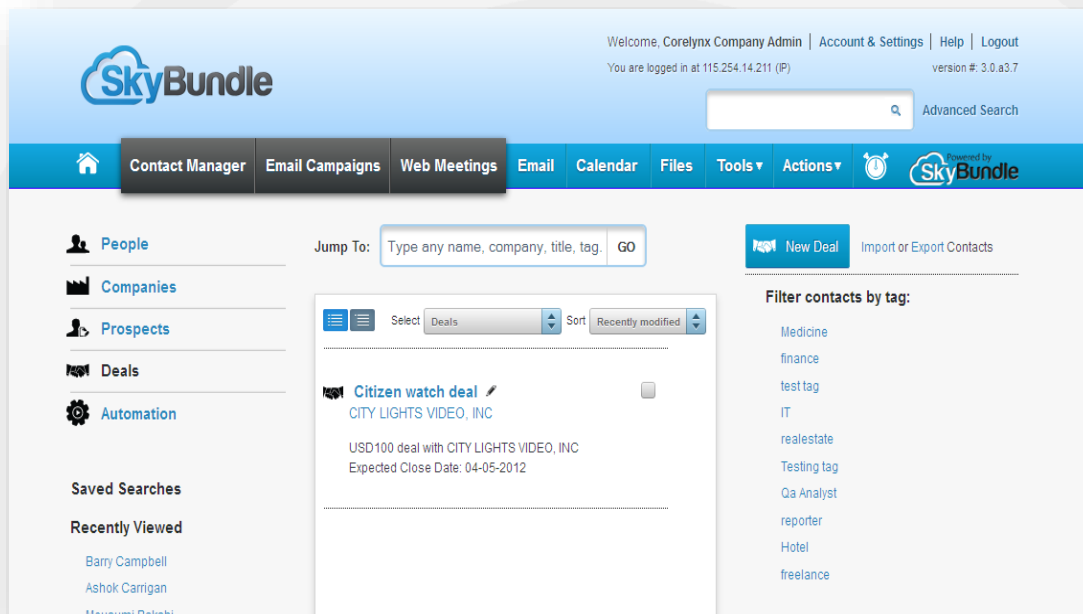
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- Application development
- Application re-engineering and upgrading
- Application management
- Application consulting
- Application integration and migration
- Application support and maintenance.




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Welcome back, Loyalty Express V4.8 Customer! [Logout](#)



**Profile**



**Loyalty**



**Merchant & World Dollar Specials**

**Merchant Specials**

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No Merchant Special Offer Found.

**World Dollar Specials**

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No World Dollars Offer Found.

**Testsupport Loyalty Programs**

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**Clubs**

<input type="checkbox"/> NO	<b>Manath Test Club</b>	Test club by Manath
<input type="checkbox"/> NO	<b>Club on 23Apr</b>	Club on 23Apr

**Let It Ride**

\$100	<b>Level 1</b>	Testing Loyalty Voucher Title
\$150	<b>Level 2</b>	New Voucher for Loyalty test
\$200	<b>Level 3</b>	credit voucher for cliq

## SAP Support

Corelynx is a SAP Channel Partner, working with clients across various industry verticals. Our team has extensive experience in installation and implementations. Starting with the earlier versions of SAP all the way to the latest versions, we have done it all. Using our past experiences and the best practices from SAP, we make sure that your team gets the application delivered on time and in budget. We are expert in Business consulting in SAP domain catering to development of entirely new modules, sub-systems or entire applications migration, upgrade to the enterprise's requirement to move to new releases or new technology. Our resources' profound knowledge in key subject areas, based on experience and practical hands-on knowledge firmly sets us apart from the competition.

The SAP Practice at Corelynx has dedicated SAP consultants who have successfully completed several SAP implementations. With extensive experience operating across industry verticals, Corelynx meets the demands of organizations of all sizes, ranging from small and midsize businesses to global enterprises. Corelynx helps businesses achieve competitive advantage by providing expert technology as well as domain experts for configuring, implementing & supporting SAP solutions that are aligned with industry

best practices. Corelynx's resources' profound knowledge of key subject areas, based on experience and practical hands-on knowledge firmly sets them apart from the competition. Corelynx's SAP Practice has created a network of vibrant people with rich experience and stable processes that deliver solutions in the most optimal manner. We have an ideal mix of certified & richly experienced professionals in SD, MM,

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FI/CO, PP, QM, PM, PS & CRM modules. We provide delivery leadership and project management with a mix of PMP's having multiple global projects handling experience.

### Corelynx Advantage

Corelynx's SAP team empowers SAP clients in addressing every area and every phase of an organization's SAP implementation — from strategy through operations. Our leadership and recognized depth of industry knowledge significantly enrich our offerings, which are developed and aligned to deliver top-to-bottom, end-to-end support for SAP environments and provide best-case results in bringing all elements of a business together — across enterprise, network and geographical boundaries. Highlights of our value proposition are:

- ✓ Global scale and delivery excellence through time-tested methodologies and tools.
- ✓ Large pool of resources with end-to-end implementation experience.
- ✓ Integrated services — from strategy through implementation and operation.
- ✓ Deep industry expertise and knowledge of business processes.
- ✓ Prime contracting with total responsibility for the solution provided.
- ✓ End-to-end service capability including global template definition, implementation, multi-country rollouts, upgrades, migration, integration and production support & maintenance.
- ✓ ASAP and Value SAP methodology for continuous optimization of value throughout the entire service lifecycle.

Some of our prime customers in the SAP Field:

Partners	Direct Clients
Hewlett Packard	WellSpun
Wipro	Haldia Petrochemicals
PwC	Visa Steel
	Tega Industries
	Century Ply

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## Customer Relationship Management (CRM) Technology Solutions

We specialize in development of custom CRM solutions as well as implementation of off-the-shelf CRM platforms such as Salesforce, SugarCRM or Converge Enterprise to organizations of diverse verticals. We have a track record of delivering highly effective CRM solutions and have successfully developed and deployed hundreds of CRM projects across different industries. Our professionals use CRM technology tools to help businesses increase revenue growth by increasing customer satisfaction and loyalty.

As a globally recognized and trusted CRM customization service provider, we provide smooth CRM customizations with minimal effort on your part. We make the effort to understand the uniqueness of every business process and accordingly give a customization that matches the requirements. Our clients depend on us to deal with their legacy systems, transactional platforms, multiple technologies and 3<sup>rd</sup> party service providers.

### Architecture:

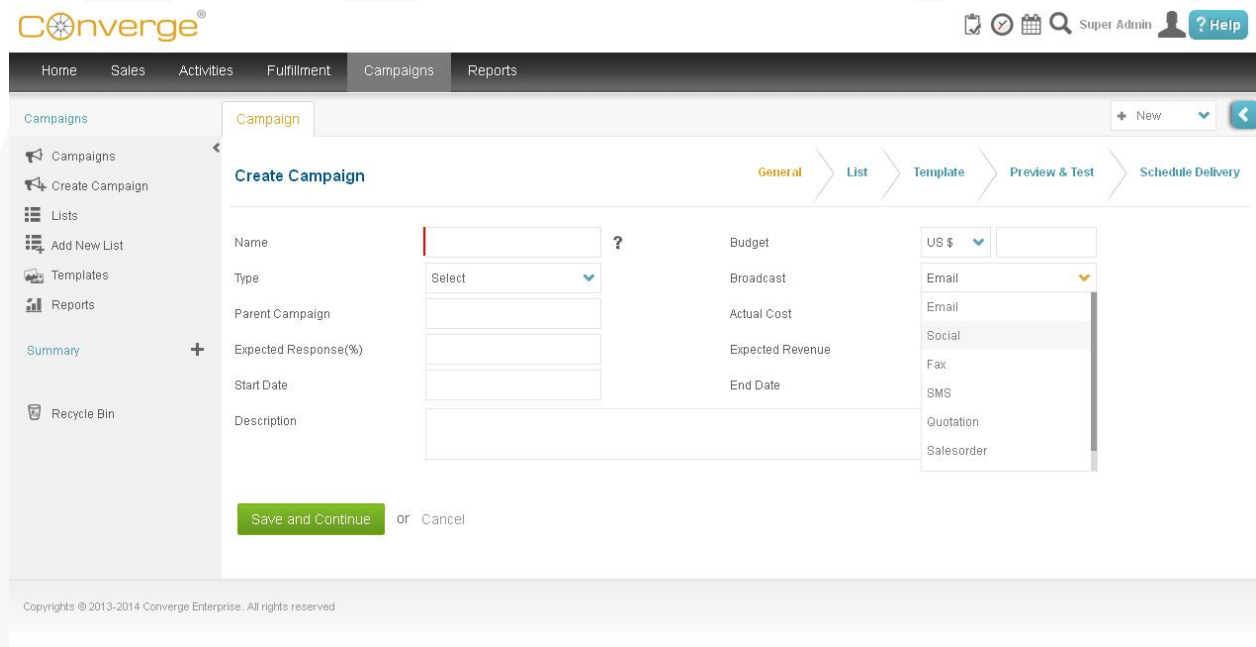
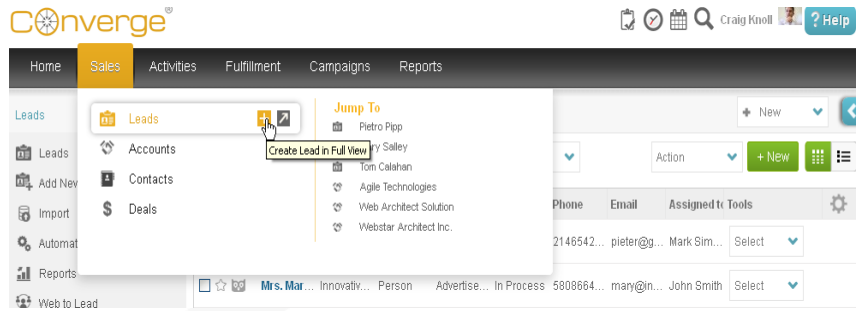


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## Enterprise Software Services

We offer a variety of world-class enterprise software services that help clients manage their enormous amounts of data and gain a clearer understanding of their business performance.

Our Enterprise Software Services portfolio includes:

- Enterprise content management (ECM)
- Customer Relationship Management (CRM)
- Enterprise Resource Planning (ERP)
- Business Intelligence (BI)
- Business Continuity Planning (BCP)
- HR Management (HRM)
- Messaging and collaboration

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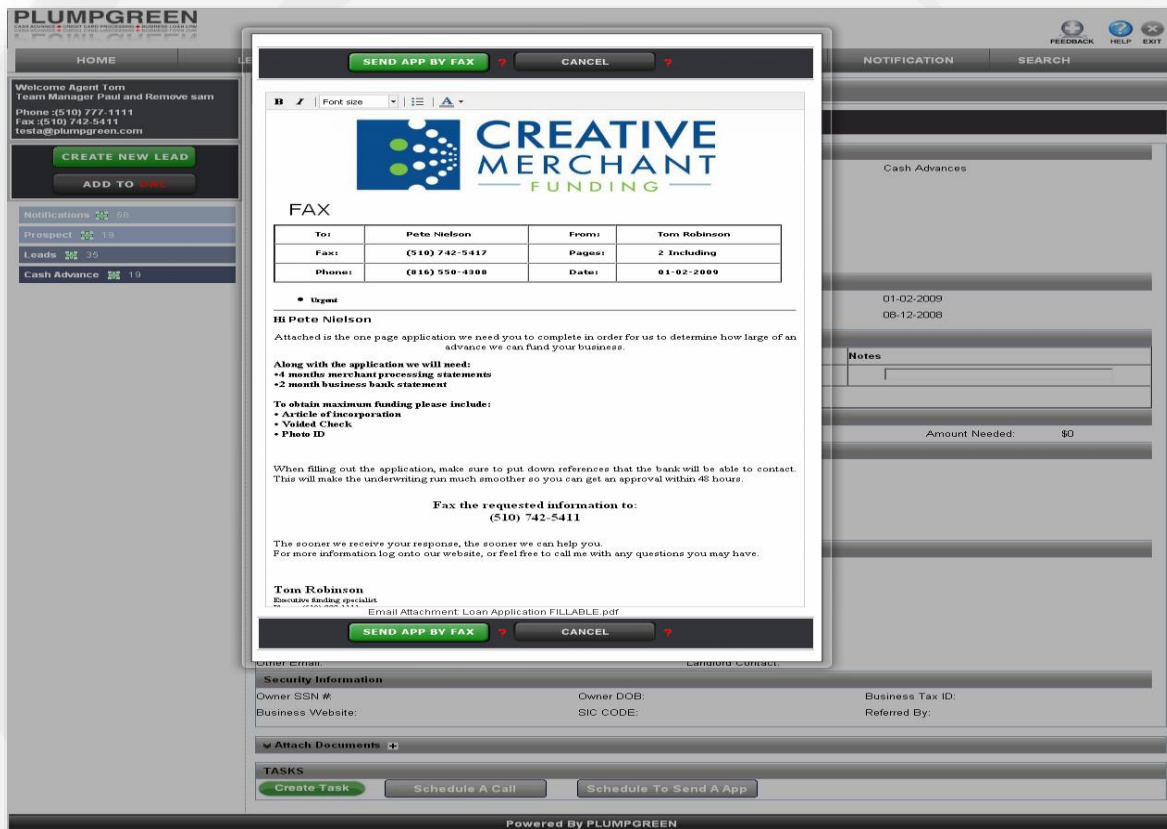
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- Enterprise Application Integration (EAI)
- Enterprise Marketing Management (EMM).

Our team uses industry’s best tools, methodologies and resources to deliver a mature Enterprise Application model. We analyze the clients’ business strengths and loopholes to offer enterprise software applications that cut inventory costs; improve staff productivity; and help make quicker and better business decisions.

Till date, we have helped many large and midsize multinational companies benefit from the best of enterprise systems and improve end-user satisfaction through high-quality consistent service.



## Product Development

We offer start-to-end software product architecture design & development service. Right from inception, requirement gathering, prototype, product development to testing and support – we take the responsibility of all these stages while keeping a check on product functionality, quality and time-to-market.

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With expertise spanning multiple decades and industries, we use the best techniques and technologies to design and develop products within robust and extensible cloud architecture. The objective is to help clients benefit from the next generation of software offerings, with reduced costs and greater features.

Stages of product architecture design & development includes:

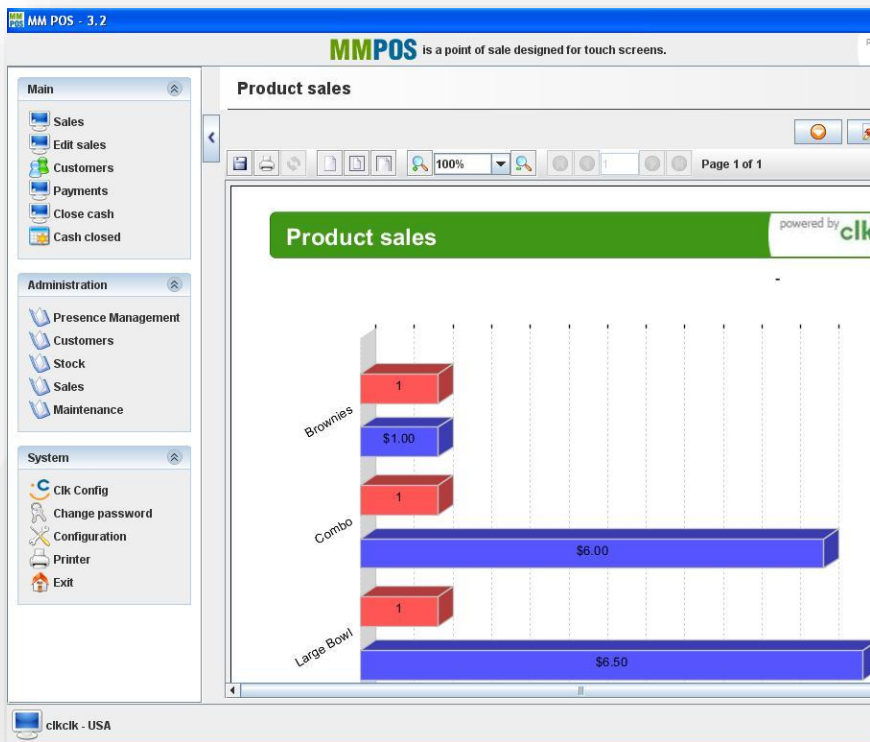
- **Goal mapping**  
Understanding client's specific business goals through meetings and study of organizational workflow
- **Planning**  
Collaborating with clients to decide upon product concept; Framing the project plan and technical architecture
- **Building Prototype**  
Delivering the prototype to enable clients test-drive the product's core features
- **Analyzing**  
Taking user feedback from all relevant departments via surveys, emails and interviews; discussing with clients whether the prototype matches the software specification or not
- **Product Designing**  
Using industry-standard (or client specific) design tools and templates
- **Product Development**  
Using industry-standard (or client specific) development tools, technologies and languages to provide rapid application development
- **Product Testing**  
Carrying out manual and automated tests to ensure that the product design and functionality matches the required benchmark

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## Mobile Application Development

We offer end to end service of apps design and development for iPhone and Android devices. Based on clients' requirement, we develop standalone apps or integrate them with an existing web application or website.

Our mobile application development services are designed to help businesses mobilize their activities; increase efficiency of their employees and tap new consumer segments and break into new markets. This is precisely why; we use the latest in mobile technology, methods of engagement, and system integration to deliver responsive, smooth and overall more user friendly app.

Our mobile experts are experienced in native technologies, namely - iOS SDK, Cocoa Touch, Xcode Objective C and Android SDK and cross platform technologies including HTML5, CSS3, Core Javascript, PhoneGap, Sencha Touch, jQuery, AngularJS and BackboneJS.

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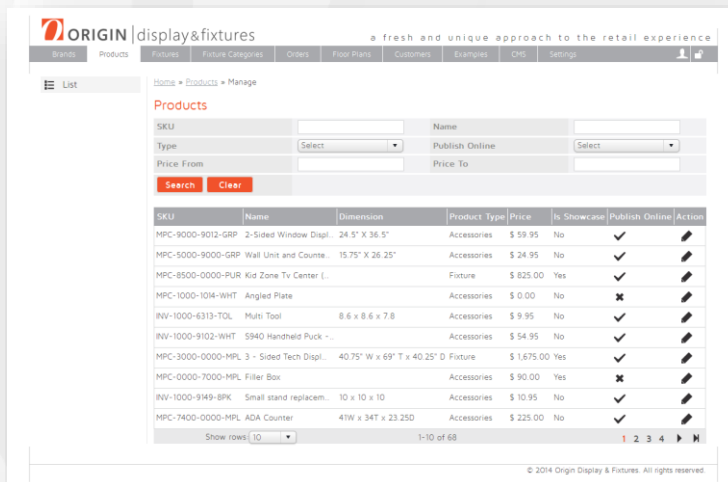
## Online Commerce and Marketplace Solutions

Whether clients plan to design a new business-to-business (B2B) or business-to-consumer (B2C) e-commerce website or simply want to upgrade the one they already have – our Online Commerce and Marketplace services is the one stop solution.

We offer comprehensive, integrated and flexible Online Commerce and Marketplace Solutions. Having worked with a wide range of Ecommerce systems, we have the expertise to expand upon the native functionalities of prepackaged solutions as well as build scalable eCommerce systems from scratch.

Our engineers thoroughly understand the clients’ business processes to deliver an end product that performs well for them. We use robust e-commerce platforms and versatile online store management software program (e.g. Magento, osCommerce) to develop online shopping portals with intuitive interfaces and ease of use.

If required we can also integrate other processes – CRM & ERP systems, payment procedure, and shipping logistics applications into the portal.



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## Open Source Development

We offer a full life cycle of open source services ranging from Consulting, Product Development, and Application Engineering to Product Implementation. Right from the conception of the idea to its completion, we use different procedures to ensure that the open source development meets the necessary industry standards and code conventions.

Our experts review clients' technical requirements to identify the most adept open source platform that effectively fulfills the business objectives and boost the overall business performance.

Open Source software used for clients' projects includes:

- E-commerce development: Magento, Zen Cart, X-Cart, Prestashop and VirtueMart
- Open source CMS software: Joomla, Drupal, Web Forms, Wordpress, SugarCRM, Drupal and Open Stack
- Website development: Adobe Flex, ASP.NET, Ruby on Rails, and PHP/Cake PHP.

Our in depth expertise, flexible engagement model, high quality solutions and on-time / in-budget delivery are some of the USPs of our services. As a result - clients worldwide, ranging from startups to large multinational organizations, have relied on us to develop mission critical open source solutions for overcoming their business challenges.

## Cloud Deployment and Management

We help our clients migrate their applications to the cloud and also manage and monitor their critical cloud applications software. We provide cloud computing and cloud application services with the highest level of availability, security, redundancy and scalability.

We deliver IT cloud infrastructures based on heterogeneous cloud platforms that include Private, public, and hybrid deployment models. Our Cloud Computing services portfolio includes Infrastructure-as-a-Service (IaaS), Software-as-a-Service (SaaS) and Platform-as-a-Service (PaaS) delivery models.

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We have in-depth expertise in Cloud Assessment, Implementation and Migration for Private, Public or Hybrid Cloud. Our Cloud Management activities include cloud provisioning, high availability considerations, auto-scaling, failover, continuity backups and security.

Our partnerships with leading cloud providers such as Amazon Web Services (AWS) and Rackspace help our clients migrate their mission-critical applications seamlessly to a cloud computing environment.

## IT Infrastructure Management

We help clients get a head start toward managing their IT infrastructure with our ongoing IT support services. Whether they are rolling out new applications or simply facing some glitches in their current system, we help them solve these easily with less risk to their business and less impact on their staff.

Our IT helpdesk executives address clients' specific IT needs and provide solutions ensuring that both the end users and enterprise systems function smoothly.

We provide tech support services in three key areas, namely:

- Server Management
- Product Management
- IT Training
- Email Management
- Hardware & Networking

With our IT Support services portfolio, clients benefit from advanced expert assistance and leading technology resources that simplify IT operations and help them stay uninterruptedly focused on business growth.

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